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October 28, 2004

Food and Drug Administration
Center for Food Safety and Applied Nutrition
Office of Nutritional Products, Labeling, and Dietary Supplements
Division of Nutritional Programs and Labeling
200 C Street SW
Washington, DC 20204

NOV 8 2004

Re: 21 U.S.C. Section 343(r)(6). Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of Tru Hoodia Diet, a dietary supplement.

Statements being made in the labeling of Tru Hoodia Diet:

(1) NOW Tru Hoodia Diet is a potent combination of herbs that help to support healthy body weight. In addition to *Hoodia gordonii*, Tru Hoodia Diet contains Green Tea Extract, which is known for its thermogenic properties. Chromium is one element in the formula that has also been included for the support of healthy blood glucose levels, as well as in the utilization of protein and fat. NOW has designed Tru Hoodia Diet to assist you in achieving your dietary goals when hunger management is of primary concern.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. NOW Foods possesses substantiation that the statements are truthful and not misleading.

Jim Roza
Director, Quality Assurance
NOW Foods
395 S. Glen Ellyn Rd.
Bloomington, IL 60108

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